Jonah Sachs | 973-908-4964 | jonahsachs@gmail.com | jonahsachs.co | zookeeper.media

WORK EXPERIENCE

PreVeil
Design Lead, Boston, MA • April 2025 - Present
- Led a web and marketing design modernization for cybersecurity company utilizing HTML/CSS within Adobe Experience Manager and comparable CMS platforms, boosting average page-view duration by 1.2x-1.6x
- Conducted user research - including surveys, interviews, and usability testing - to analyze cross-platform engagement data, identify content gaps, and improve click-through rates
- Developed platform-native videos and built structured marketing workflows across LinkedIn, YouTube, email, and paid channels, driving a 1.4x increase in views and impressions
- Leveraged AI in video post-production and implemented AI-driven automation to optimize content for target audiences, reducing repetitive work and reclaiming about 40 minutes each day

Modicum
Graphic Designer for Google, New York, NY • September 2024 - April 2025
- Spearheaded the design of high-visibility internal and external presentations at Google and YouTube
- Collaborated in the creation of flagship Google product launch events
- Collaborated with hundreds of people across teams large and small in different organizations at Google and YouTube

Apple (co-op)
Media and Design Intern, Cupertino, CA • May 2023 - December 2023
- Designed and produced Keynote decks for large-scale communications meetings, collaborating directly with Product Operations VPs
- Translated complex, technical topics into easy-to-understand statements
- Responsible for redesigning and rethinking the UI/UX of several internal websites and creating the design for an all-new app for the Operations team
- iContest runner up: top 10 in company-wide intern innovation competition from over 500 candidates
- Collaborating on the creation of original videos for senior directors
- Responsible for creating and deploying internal marketing campaigns within Operations to spread awareness about current and upcoming initiatives

Flighthouse (internship)
Channel Success Coordinator & Snapchat Producer, Los Angeles, CA • July 2022 - March 2023
- Managed top 20 Snapchat creator partners, overseeing more than 85 million monthly views
- Responsible for the all-around success of these channels, develop eye-grabbing taglines and optimize video thumbnails
- Analyzed viewership data to best optimize content for the target audience, driving views and revenue
- Conducted cold calling and outreach via email and direct message to dozens of potential partners weekly

Christina Real Estate (internship)
Digital Coordinator & Designer, Los Angeles, CA • January 2022 - July 2022
- Designed content for Christina's social media pages
- Coordinated and manage content for sharing across company networks

FREELANCE

ZooKeeper Media Apps • Creator, Developer, Product Designer • April 2026 - Present

Composer Goodies • App Store Link
- Shipped a macOS design utility that extracts supported app icons into editable Apple Icon Composer projects and exports individual SVG and PNG layers

Easy Recipe App • App Store Link
- Shipped a recipe app built using SwiftUI that leverages Apple Intelligence to extract recipes from photos, videos, and webpages, with iCloud sync, available on the App Store for iPhone, iPad, and Mac

Active Agent • App Store Link
- Shipped a macOS Menu Bar utility that surfaces live agentic coding agent statuses + iOS and iPadOS companion app

Coppied • App Store Link
- Shipped a macOS clipboard history app with searchable history, rich previews for text/images/colors/files/links, on the Mac App Store

Health Insight • App Store Link
- Shipped an iPhone and iPad app that turns Apple Health activity into day/week/month/year metrics, trends, and shareable cards and stickers for Messages, Photos, and Instagram/Facebook Stories - built on a privacy-first, on-device HealthKit pipeline

Icon Goodies • App Store Link
- Shipped an iPhone, iPad, and Mac app for designers and developers, surfacing all app page metadata for assets across the App Store

Ready, Set, Capture • App Store Link
- Shipped a Mac utility for designers and developers, allowing them to capture distraction-free marketing assets

EDUCATION

Northeastern University • 2019 - 2024 | Boston, MA - Business Administration and Design

SKILLS

Design: Photoshop, Illustrator, InDesign, Adobe XD, Figma, Sketch, Affinity Suite, Canva
App Development: Swift, SwiftUI, SwiftData, CloudKit, Xcode, Cursor, Google Anti Gravity, Apple Intelligence, ChatGPT, Claude, Google Gemini
Content Creation: Final Cut Pro, Keynote, PowerPoint
Project Management: Asana, Trello, Air Table
Social Networks: Instagram, TikTok, Snapchat, Twitter/X, Facebook, YouTube